CASE STUDY

ELD In-A-Box: How ConnectUs Drives Zero-Touch Deployments, Cost Savings, and Maximum Uptime for Fleet IT

Challenges

Device Sourcing & Procurement
Difficulty standardizing and sourcing thousands of rugged tablets, mounts, and accessories under tight deadlines to remain ELD-compliant.

Deployment Bottlenecks & Scaling
Monthly fluctuations in device volume overwhelm IT, forcing physical handling and staging.

Device & Inventory Management
Lack of unified visibility into carrier activation, inventory, and device status.

Vendor Fragmentation
Multiple suppliers for accessories, MDM, repairs, and activations create Inefficiencies.

Support & Driver Enablement Gaps
Limited remote troubleshooting and a lack of driver training tools increase downtime.

Solutions

Rugged "Field-Ready" Devices with Pre-Installed MDM
Each device ships preloaded with MDM, locked to approved apps, and includes remote diagnostics to minimize misuse and downtime.

Zero-Touch Deployment & Logistics
Fully managed warehousing, staging, kitting, and configuration. Devices arrive driver-ready—no in-office setup needed.

API Integration & Visibility
Real-time API connection with ticketing, dispatch, and MDM systems for a single-pane view of fleet device health.

Swap & Repair Workflow
Fast replacement and repair keep drivers productive; warranty and break/fix are handled seamlessly.

Vendor Consolidation
One partner for hardware, software, logistics, carrier activation, on-site installation, and support - simplifying device deployments and accountability.

Benefits

Mass Deployment Capacity
Scale thousands of devices rapidly without adding IT headcount.

Operational Efficiency
Offload time consuming staging, mounting, and configuration tasks.

Cost Savings
Reduce total cost by over 30% via bundled device + logistics + support model.

Driver Uptime & Compliance:
Remote troubleshooting ensures devices remain ELD ready and DOT compliant.

Central Visibility
Single dashboard for device health, connectivity, and lifecycle tracking.

Simplified Vendor Management
One partner, one SLA, one invoice — full accountability.





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